

Small Business Center at Forsyth Tech

“Increasing Business Success”



If you are an entrepreneurial thinker and would like more information about starting or expanding a business, contact the Forsyth Tech Small Business Center for free information, including small business seminars and one-on-one counseling.

336-757-3810
SBC@forsythtech.edu

525@Vine Street
Winston-Salem, NC
27101



Collaboration and Co-Sponsorship

In my last article, I discussed some of the things that prevent business success. A high percentage of new businesses fail within their first five years. In an even earlier article, I noted that one of the factors contributing to failure is the lack of connections that increase the likelihood of success. Collaboration is the act of working with others to achieve common goals. We are pleased that the Small Business Center has partnered with some local organizations who share our commitment to the success of local small businesses.

Each month we offer about 15 educational events that give business owners the opportunity to enhance their skills. Topics include marketing, financial management, business research, social media, and much more. Many of these events are co-sponsored by organizations with whom we collaborate. This collaboration enables us to reach more people who can benefit from services made available by the Small Business Center. Here is information about them from their websites:

The Enterprise Center (at Winston Salem State University)
<http://www.sgacdc.org/the-enterprise-center.html>

The Enterprise Center offers start-up and emerging companies an affordable office space and exceptional level of support from the business professionals and organizations as well as faculty from WSSU.

Hispanic League - <http://www.hispanicleague.org/>

We thank you for your continued support of our efforts to improve the quality of life for Hispanics in our community of Winston Salem.

Kernersville Chamber of Commerce - <http://www.kernersvillenc.com/>

The Kernersville Chamber of Commerce is an organization of businesses and professionals working together to promote the economic progress of our community.

King Chamber of Commerce - <http://www.kingnc.com/>

We are small enough to share neighborly attitudes, and we are close enough to access urban opportunities of the metropolitan areas while cherishing the "breathing room" and scenic vistas of a more rural setting.

Lewisville-Clemmons Chamber of Commerce –

<http://lewisville-clemmons.com/>

The Lewisville-Clemmons Chamber of Commerce is a membership, volunteer-led organization founded to promote the business environment in the Lewisville and Clemmons communities.

Winston Salem Black Chamber of Commerce

<http://wsblackchamber.com/>

The WSBCC, Inc. mission is to empower & sustain the Black business community through entrepreneurship, training and economic activity within the greater Winston -Salem region.

Winston Salem Chamber of Commerce - <http://www.winstonsalem.com/>

The goal of the Winston-Salem Chamber of Commerce is to grow the local economy by helping area businesses succeed, and we do this in a wide variety of ways.

Winston Salem Urban League - <http://www.wsurban.org/>

The Winston-Salem Urban League empowers and advocates for a diverse community, and promotes socioeconomic progress and parity through education, training, and civic engagement.

You may visit the Small Business Center website

at www.forsythtech.edu to learn about our services. It only takes about two minutes to register for the opportunities of your choice. Feel free to stop by our office at 525@Vine in Wake Forest Innovation Quarter just east of the heart of downtown Winston-Salem. You may also contact us at SBC@forsythtech.edu or by calling (336) 757-3810.

The objective of the Small Business Center at Forsyth Tech is to help small businesses succeed by providing high quality, readily accessible assistance to prospective and existing business owners in Forsyth and Stokes counties. Our motto is “Increasing Business Success,” which describes our commitment to clients. The N.C. Community College’s Small Business Center Network assists in starting an average of more than 700 businesses each year and the centers have an economic impact in 90 percent of all N.C. counties each year, helping to create and retain over 3,600 jobs annually.